# ML CLOUD

Last Updated: November 01, 2022

## COOKIES POLICY

This Cookie Policy ("Policy") is provided in addition to the Privacy Policy Statement in order to further describe the types of cookies collected by www.ml.cloud and all its subdomains, the purposes for which cookies are used, and how cookies are managed. ML Cloud Limited (hereinafter referred to as the "Company", "we", "us", "our", "ML Cloud") operates the www.ml.cloud website (hereinafter referred to as "website"). This Policy applies to the website. The controller and processor for cookies and other data collected on website is ML Cloud Ltd.

1. **What cookies are**

A cookie is a small text file that gets sent along with pages of our website and is stored by your browser (Internet Explorer, Chrome, Safari, etc.) on the hard drive of your computer or internet-enabled device whenever you visit us online. Cookies work by assigning letters and numbers to the user that has no meaning outside of the assigning website. At a next visit to our website this information stored can be sent back to our servers. This allows the site to remember your computer or device and serves the purposes notified in our Privacy Policy Statement. Cookies store information about your preferences and customize the browsing experience of the websites you visit for a certain period of time. For example, thanks to cookies the Services can offer you information in the language of your preference. The cookies used in connection with the ML Cloud website do not contain personal data and do not damage your computer.

2. **Information we collect through cookies:**

Examples of the information we automatically collect through cookies include:

✔ Network and connection information, such as the Internet protocol (IP) address used to connect your computer or other device to the Internet and information about your Internet service provider.

✔ Computer and device information, such as device, application, or browser type and version, browser plug-in type and version, operating system, or time zone setting.

✔ The location of your device or computer.

✔ Authentication and security credential information.

✔ The full Uniform Resource Locators (URL) clickstream to, through, and from our site (including date and time) and ML Cloud Services, content you viewed or searched for, page response times, download errors, and page interaction information (such as scrolling, clicks, and mouse-overs).

3. **Our purpose of using cookies**

We use cookies, pixels, and other similar technologies to recognize your browser or device, learn more about your interests, provide you with essential features and services, and for additional purposes, including:

- ✔ Recognizing you when you sign in to use our services. This allows us to provide you with recommendations, display personalized content, and provide other customized features and services.

- ✔ Helping you remain logged in to the Services.

- ✔ Keeping track of your specified preferences. This allows us to honor your likes and dislikes, such as your language and configuration preferences.

- ✔ Showing information relevant to your search queries.

- ✔ Improving the performance, usability and effectiveness of ML Cloud's online presence.

- ✔ Conducting research and diagnostics to improve our offerings.

- ✔ Collecting statistics and analyzing the Services' usage.

- ✔ Preventing fraudulent activity.

- ✔ Improving security.

- ✔ Measuring the effectiveness of our marketing activities.

- ✔ Delivering content, including ads, relevant to your interests on our website, and saving your advertising preferences.

- ✔ Reporting. This allows us to measure and analyze the performance of our offerings.

The data obtained through cookies lets us develop those functions of the Services that meet your needs, conduct statistical and marketing research, correct errors, test new functions to improve and personalize the Services, and provide the information that is most relevant to you.

### 4. Types of cookies we use

There are different types of cookies, for example:

Cookies served directly by ML Cloud ('first party cookies') and cookies served on our behalf, for example by advertisers and data analytics companies ('third party cookies');

Cookies which endure for different periods of time, including those that only last as long as your browser is open (referred to as 'session cookies'). These are deleted automatically once you close your browser. Other cookies are 'permanent/persistent cookies', meaning that they survive after your browser is closed. For example, they recognize your device when you open your browser and browse the Internet again.

The following table sets out different categories of cookies that we may use and why:

| Type of Cookies | Why we use these cookies and what they do | Duration (type and expiry) |
|---|---|---|
| Strictly necessary cookies | If you register for access to a restricted area, our cookies ensure that your device is logged for the duration of your visit. These cookies are necessary to provide you some of the features of the Services, such as the Identification of the logged in user, to prevent fraud with payment. | These cookies are often session-specific, expiring after your visit to the website (session) has ended. |
| Functionality Cookies | Functionality cookies allow our website to remember choices you make (such as your email, password or language), help compatibility | Could be session or persistent. |

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| | issues (e.g., to identify your browser type), improve performance (e.g., quicker loading of content) and offer the user enhanced and personalized functions based on this information.<br>Functionality cookies are essential in order to ensure that our website operates properly. They are used to save user preferences, detect misuse of our website and services and to distribute the load on our servers, which keeps our website available. These cookies help remember page status, select region, save personal preferences, for example, website settings such as text size, font, and others. These cookies provide information to help improve how a website works. Since we would like to offer you a website that is designed for optimum user-friendliness, we recommend that you activate these cookies. | |
| Analytics Cookies | We use several third-party analytics tools to collect information on how website are used and to report on website usage statistics. Analytics cookies allow us:<br>✔ to recognize visitors, calculate their number, and collect information, including, for example, data about your actions, page views or page visits on the Services;<br>✔ to identify your hardware or software, such as the type of your browser or device<br>✔ to collect information about your interaction with the Services, such as whether the product or service has been purchased;<br>✔ to monitor website performance and collect anonymous data to help improve how a website works:<br>✔ to ensure the relevance of advertising and to increase the effectiveness of advertising campaigns. | Persistent cookies, but they will delete automatically after two years. |
| Advertising or Targeting Cookies | We work with third party advertising networks that collect information using cookies to help make the advertising you see on the website and elsewhere on the Internet more relevant to you, and to measure the effectiveness of the advertising. We do not decide which cookies are set or how your data is used by these third parties and therefore you should refer to their privacy policy for further information. Targeting cookies help to attract customers with targeted ads and also can be shared with other advertisers so that the performance of such ads can be monitored and measured. Such cookies follow users from one website to another. In that way, websites can target users by displaying advertising banners on other addresses online even after the user has left their particular site and jumped to another. | Typically, these cookies stay on your computer for certain period of time or until you delete them. |

We mostly use analytical cookies on our website. The following analytical services are used for the purposes of analytical cookies:

✔ Google Analytics by Google, Inc. provided in accordance with the Google Inc. Terms of Service [link to https://policies.google.com/terms?hl=lv] and Google Analytics Terms of Service [link to https://www.google.com/analytics/terms/us.html],

✔ Yandex.Metrica by Yandex, LLC, provided in accordance with User Agreement for Yandex, LLC Services [link to https://yandex.ru/legal/rules/?lang=en], Yandex LLC Privacy Policy [link to https://yandex.ru/legal/confidential/?lang=en] and Terms of Use of Yandex.Metrica service [link to https://yandex.ru/legal/metrica_termsofuse/?lang=en].

Web analytics tools allow us to track and get reports on how visitors use the website, to collect impersonal information about website traffic and its sources, and evaluate ad effectiveness. Analytical tools use anonymous browser identifiers stored in cookies for counting website visitors. The information that analytics tool providers (Google Inc. or Yandex LLC) collect is anonymized as much as possible. Your IP address is expressly not provided. The information that the cookies collect, such as the number of visitors to the site, the pages visited and the length of time spent on the site, is aggregated and therefore anonymous. Analytics tool providers can provide collected information to third parties if they are legally obliged to do so. We have no influence on this. We have allowed analytics tool providers to use the obtained analytics information for their other services.

We also use cookies by Stripe, Inc. (payment processing provider) to provide a gateway for handling payments from our platform. These cookies will be used when you order and pay for service. For more information: https://stripe.com/cookies-policy/legal#stripe-cookies. Stripe also follows GDPR and has their own guidelines with regards to payments: https://stripe.com/gb/guides/general-data-protection-regulation.

## 5. List of cookies on our website

Below is a list of cookies collected on our website, purpose of their using, storage period, and how your consent may impact your experience of certain features as you navigate the website:

| Name | Provider | Description and purpose | Type | Expiry date |
|------|----------|------------------------|------|-------------|
| device_id | Yandex.Metrica | Identification of user's hardware or software, for example, browser type or device | Analytics | session |
| _yasc | Yandex.Metrica | Collection of statistics | Analytics | 1 year |
| i | Yandex.Metrica | Used for identifying site users | Analytics | 1 year |
| yp | Yandex.Metrica | Collection of statistics | Analytics | 1 year |
| is_gdpr_b | Yandex.Metrica | Allows to distinguish visitors from the area of the General Data Protection Regulation (individuals from the European Economic Area) | Analytics | 2 years |
| is_gdpr | Yandex.Metrica | | Analytics | |
| gdpr | Yandex.Metrica | | Analytics | |
| _ym_d | Yandex.Metrica | Saves the date of the user's first site visit | Analytics | 1 year |
| _ym_visorc | Yandex.Metrica | Used for the correct operation of Yandex Webvisor | Analytics | 30 minutes |
| _ym_isad | Yandex.Metrica | Determines whether a user has ad blockers | Analytics | 2 days |
| _ym_uid | Yandex.Metrica | Used for identifying site users | Analytics | 1 year |
| ys | Yandex.Metrica | Collects statistical data | Analytics | 1 year |
| skid | Yandex.Metrica | Collects statistical data | Analytics | 1 year |
| active-browser-timestamp | Yandex.Metrica | Collects statistical data related to the user's website visits average time spent on the website | Analytics | 1 year |
| yabs-sid | Yandex.Metrica | Session ID | Analytics | session |
| yuidss | Yandex.Metrica | Used to distinguish users | Analytics | 1 year |
| yabs-frequency | Yandex.Metrica | Collects statistical data | Analytics | 3 months |
| yandexuid | Yandex.Metrica | Used for identifying site users | Analytics | 1 year |
| ymex | Yandex.Metrica | Storing auxiliary information about time of creating identifiers and their alternative values | Analytics | 1 year |

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| _ga | Google Analytics | The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors: to determine that two distinct hits belong to the same user across browsing sessions. | Analytics | 2 years |
| _gid | Google Analytics | The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form. Also used to distinguish users. | Analytics | 1 day |
| _gat | Google Analytics | This cookie is installed by Google Analytics to throttle the request rate to limit the collection of data on high traffic sites. | Analytics | 1 minute |
| RefreshToken | ML Cloud | Refresh tokens are usually long-lived opaque strings that are stored in your database and used to get a new access token when it expires. Used to considerably shorten the life of an access token. The refresh token used to authenticate the user as and when required by the site/app without running into problems such as cookies being blocked, etc. | Functional | 1 year |
| medialand:authed | ML CLoud | Used to check user authorization on the site | Functional | 1 month |
| __stripe_sid | Stripe | Stripe is used for credit card payments. Stripe uses a cookie to remember who you are and to enable our website to process payments without storing any credit card information on its our servers. These cookies used to prevent fraud. | Functional | 30 minutes |
| __stripe_mid | Stripe | | Functional | 1 year |
| merchant | Stripe | | Functional | session |
| lang | Stripe | Remembers which programming language is selected for the code examples in Stripe's docs. | Functional | 6 months |
| expanded-topics | Stripe | Remembers which topics are expanded in Stripe's docs between page refreshes | Functional | 6 months |
| docs.prefs | Stripe | Remembers preferences that you selected in Stripe's docs. | Functional | 6 months |
| recent-views | Stripe | Remembers your last few visits to the Stripe docs, including the page and timestamp, to help you pick up where you left off. | Functional | 1 year |
| cookie-perms | Stripe | Stores a user's cookie permissions | Functional | 6 months |
| __stripe_orig_props | Stripe | Remembers how you got to the subscription page | Analytics | 1 year |
| cid | Stripe | Stripe analytics 'client ID' used for service improvement. | Analytics | session |
| _gid | Stripe | Appears to store and update a unique value for each page visited. | Analytics | 1 day |
| _gcl_au | Stripe | This is used for storing and tracking conversions. | Advertising | 3 months |

## 6. Consent to the use of cookies

You have the right to choose whether or not to accept Cookies. However, they are an important part of how our website work, so you should be aware that if you choose to refuse or remove cookies, this could affect the availability and functionality of the website.

None of the information will be collected unless you explicitly provide that information to us. We will ask for your consent to the use of cookies with a pop-up window (or other applicable technical solution, e.g. a notification banner) when you visit our website for the first time. Such 'cookie banner' gives you an option to accept or reject, as well as an option to customize the types of cookies.

If you have accepted the use of cookies, but later decided to revoke your selection, then you can change your cookie preferences at any time by clicking 'Cookie preferences' at the bottom (in the footer) of the ML Cloud site. Saved cookies can also be deleted from your device at any time – to do that you shall refer to the settings of your browser and delete the stored cookies (clear browsing data).

You may refuse to accept cookies on your browser by modifying the settings in your browser or internet security software. However, if you do so you may not be able to utilize or activate certain functions available on the website.

## 7. Cookies Management

Most modern browsers automatically accept cookies and allow the user to disable them. If you do not want cookies on your device or change your mind about using cookies when using the website, please disable this option in your browser settings. The 'Help' feature on most browsers will tell you how to remove cookies from your device, prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, how to disable cookies, and when cookies will expire. Check the support site for your browser to understand privacy settings available to you.

The procedures for changing your cookies settings differ from browser to browser. Moreover, such methods will not work with respect to certain non-cookie online tracking technologies. Please note that you will have to change your settings for each browser and device you use. Please, follow the links to read additional information on how to disable cookies in the most popular browsers:

- ✔ Google Chrome: https://support.google.com/chrome/answer/95647?hl=en-GB

- ✔ Internet Explorer: https://support.microsoft.com/en-us/kb/278835

- ✔ Mozilla                                                                                                      Firefox: https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences

- ✔ Apple Safari: https://support.apple.com/kb/PH19214?locale=en_US

- ✔ Opera: https://help.opera.com/en/latest/web-preferences/#cookies

You can also disable using the analytical cookies in case you download and set additional tools:

- ✔ Google Analytics Opt-out Browser Add-on https://support.google.com/analytics/answer/181881

- ✔ Yandex metrics https://yandex.ru/support/metrika/general/opt-out.html

Blockers are plugins for your browser. They block cookies placement at the visitor's PC and limit data submission to Yandex. Metrics and Google Analytics. We must warn you that in case you constantly prohibit using the cookie files you might have problems while browsing certain sites.

Note, however, that if you reject our request to use cookies or turn cookies off, you may be unable to access certain parts of the website and you may not be able to benefit from the full functionality of the website.

To find out more about cookies and similar technologies, including how to see what cookies and similar technologies have been set and how to manage and delete them, visit www.allaboutcookies.org, and/or to https://www.youronlinechoices.com/ and/or or the Network Advertising Initiative's online resources, at http://www.networkadvertising.org, and follow the opt-out instructions there.

## 8. Policy updates

We may change this Policy from time to time by posting the latest (updated) version of the policy on our website. Please check the website periodically to see any changes.

## 9. Enquires

If you have any questions about this Policy and/or our use of cookies, please contact the person responsible for organizing the processing of personal data of the Company by sending an email with the subject 'Personal Data Request' to: privacy@ml.cloud or by forwarding a letter to the following address: Customer Service Department at SUITE 1802, LIPPO CENTRE, TOWER ONE, 89 QUEENSWAY, HONG KONG